



20th Asia Conference on Bancassurance & Alternative Distribution Channels

29-30 April 2019, Bangkok, Thailand

**Theme: "Power of Two: Boosting Sales Through
Customer Engagement & Tech"**

**Using AI, Big Data, Blockchain, Fintech & Martech to Stay Ahead
of the Game in the New World of Disruption & Innovation**

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With businesses world over using data for decision making and AI ranging from customer service, marketing, to cross-selling, embracing an open digital insurance shopping and banking space is critical for insurers and banks. Can bancassurance stand out and be an innovative disruptor? The largest-scale innovations aren't happening in products but in customer service and user experience - areas to be explored for the future of automation. But using AI has consequences for business structures, strategies, processes and costs.

Are emerging technologies able to drive differentiated and magical experiences in providing financial services for customers around the world? Can bancassurance continue to make massive profits? Does Bancassurance M&A mega billion-dollar deals make sense anymore?

Where do you find the right partnerships in the new ecosystem and ensure that the company culture and system are good match?

Asia Insurance Review's 20th Asia Bancassurance conference is the key event for banks, insurers, regulators, financial services providers and leading industry leaders to come together and discover the game-changing disruptions fueling the future of fintech, Insurtech, digital distribution and mobile payments. The two-day conference will look at customer service and engagement, innovative solutions to improve underwriting, pricing and payment systems, how bancassurance has transformed over the past two decades and the direction bancassurance should envision to continue to be legendary! **Sign Up Now!**

TOPICS

- 20 Strategic Tips on Being a Winner in Bancassurance
- Bancassurance Innovation in Today's Digital World
- Overview of Regulatory Approaches to Online Bancassurance
- The True Synergy of Bank-Insurer Partnership in Bancassurance
- The Dynamics of Distribution and Strategic Alliances in Bancassurance
- Digital Insurance Shopping, Behavioural Science & Lifestyle Changes
- Power of Data Analytics in Bancassurance
- Underwriting Performance with Big Data & Analytics
- How to Leverage and Strengthen Distribution Capabilities to Innovate and Scale Up.
- Strategic Tips on Structuring and Sustaining Bancassurance Partnerships
- The Strategic Move From Distribution to Delivery
- Mega Trends in Bancassurance M&A
- The Mega Deals in Bancassurance
- Selling More through Analytics & AI
- Blockchain-enabled Bancassurance

Latest Developments

- Personal Lines, Non-life Products, Microinsurance
- The Latest Developments in Bancatakaful
- The Next Partnership: What's on Offer?

Global Trends

- Global Bancassurance Industry Market Trends - Size, Growth, Opportunities and Forecasts
- Bancassurance in Asia and in World Arena – How They Compare? Marketing, Innovation, Profitability
- Next Step: Evolution or Revolution in Bancassurance

Special Focus on Bancassurance in Thailand

- What drives Bancassurance
- Who Lead Bancassurance: Banks or Insurers
- Innovation in Bancassurance

Bancassurance Market Update

- Indonesia; India; China; Hong Kong; Malaysia; Singapore; South Korea; Philippines, Taiwan; Japan

Interactive Panels

- Panel on the Impact of Disruptions on Bancassurance
Using AI, Big Data, Blockchain, Fintech & Martech to Stay Ahead of the Game in the New World of IoT
- Panel on Navigating An Evolving Insurance Distribution Landscape, the Dynamics & the Ecosystem
- Panel on the Art of Bargaining in Bancassurance & Accelerating Innovation Through Cooperation
- Panel on Bancassurance Over 20 Years: Lessons from the Worst and the Best.